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Activity A – Greenwashing

1. McDonald

* McDonald makes false claims about being eco-friendly. An example of this are paper straws that replaced plastic ones. Unfortunately, because of the thickness of the straws they are not able to recycle them.

1. Volkswagen

* Volkswagen pretends to produce low emission cars, in fact using corporate software to fake emission reports

Activity B

The chosen global goal for our project is the “Responsible consumption and production” marked under number 12 in the list of “The global goals”. One idea discussed in our group is to create a solution which will deal with the food excess produced by restaurants that cannot be reused on the following day. The statistics state that around 931 million tons of food waste were generated in 2019, where 26% come from food services. Our aim is to decrease these numbers by helping companies create meal bags and sell them at the end of the day for a lower price, instead of wasting the food. It will help local restaurants and grocery stores stay profitable and accessible to economically vulnerable citizens while solving one of the global goals.

References:

1. Statistics - <https://bit.ly/3RPo2fg>
2. Global goal 12 - <https://bit.ly/3eyUILY>